



Healthcare

## Protect Your Patients, Your Providers, and Your Compliance Efforts



### With Trend Micro, **Your IT Team Just Got Bigger**

In the healthcare industry, the success of your business operations can truly be a matter of life and death. As a result, you can't afford to have malware or unessential content bring down the IT services your providers and patients rely on. Similarly important is the confidentiality of your patients' records. To help protect patient privacy—as well as your reputation, fiscal liability, and compliancy status—you need to efficiently secure sensitive data from unauthorized access, regardless of whether or not such access is malicious in nature.

Unfortunately, today's threats to your patient care and privacy are significantly more dangerous than those of just a few years ago. Attacks on your organization come from a multitude of angles and threat vectors—both external and internal. Add the need to meet ever-increasing government and healthcare regulations, and it becomes even more challenging to address both threats and compliance requirements with your finite IT resources.

You can no longer confidently rely on point solutions that only address individual aspects of your overall security and compliance concerns. You need comprehensive solutions that work on multiple levels to protect your organization, providers and patients against multi-vector threats. You need solutions that eliminate security gaps and system redundancies, while being easy and cost-effective to manage.

#### **SMARTER, STRONGER, AND SIMPLIFIED IT SECURITY**

Powered by the Trend Micro™ Smart Protection Network, Trend Micro offerings provide healthcare organizations comprehensive, coordinated security and compliance solutions that work together to:

- Safeguard your environment from external and internal multi-vector attacks
- Keep servers, desktops, and laptops—whether on or off the network—free from threats
- Maintain the privacy and integrity of patient data, as well as provider-to-patient communications
- Help achieve compliance with government and healthcare regulations
- Simplify the deployment and management of your IT security and compliance efforts

The Trend Micro Smart Protection Network handles more than five billion email, web and file queries daily, correlating multi-threat intelligence in the cloud so that you receive immediate protection against the latest threats.

Designed with the life-critical security and compliance needs of healthcare organizations in mind, Trend Micro solutions deliver security that's faster and smarter than conventional approaches by blocking the latest threats before they reach you. Trend Micro solutions allow you to recognize greater levels of efficiency to optimize your time and money. They're easy to install, manage, and update. Partnering with Trend Micro enables your IT team to accomplish much more than it could on its own. With Trend Micro, your IT team just got bigger.

#### **SECURITY YOU CAN TRUST**

**BJC Healthcare**  
St. Louis, MO

“ We trust Trend Micro because they have kept up with the changes in the industry and offer us the tools we need to catch unwanted content and protect our operations from theft and disruptions. ”

**Patrick D. Heisinger**  
Senior Technical Specialist

#### **ENTERPRISE-CLASS SECURITY**

**Fairchild Medical Center**  
Yreka, CA

“ We can now see and control what's happening both on-network and off-network. The comprehensive coverage fits our budgets and helps us get enterprise-class security on a scale that fits our medium-sized organization. ”

**Toby Pope**  
Network Coordinator

## SCALABLE, ENTERPRISE-STRENGTH SECURITY FOR YOUR HEALTHCARE ORGANIZATION

From the gateway to the server to the data point, Trend Micro offers you enterprise-strength security solutions that integrate and scale to meet your varied and changing needs. Additionally, integration with Microsoft and Cisco technologies enables you to leverage your existing investments in those vendors' solutions.

From multilayered, multi-threat protection suites to email archiving and data leak prevention, Trend Micro provides you on-premise security solutions and hosted services that enable you to:

- Simplify complex network and data security problems to reduce IT operating costs and administration efforts while eliminating security gaps
- Save time and optimize resources with easy-to-manage and automated threat prevention, protection and clean up
- Take advantage of 24x7 protection for your institution with award-winning and industry-proven solutions and services
- Ensure that you stay protected now and in the future with integrated, scalable and configurable components

## TREND MICRO—THE GLOBAL LEADER IN INTERNET CONTENT SECURITY

When you invest in information security and data protection solutions, you need a security partner who has the experience, expertise, and reputation you can trust. You need a partner that gives you confidence so you and your team can worry less about security, and focus more on projects that show your value to the organization.

As a trusted IT security expert for more than 20 years, Trend Micro has consistently been recognized for its superior security offerings, including:

- #1 in gateway antivirus for seven consecutive years (IDC)
- #1 in antispyware (Radicati)
- #1 in Email Reputation Services (Opus One)
- Largest correlated reputation database

Partner with Trend Micro and discover how integrated security solutions **can make your IT team feel bigger.**

## LEARN MORE

To learn how other healthcare organizations have benefited from smarter, simpler, and stronger multilayered protection provided by Trend Micro solutions >> **visit our website.**

## COMPREHENSIVE PROTECTION

**Lakeridge Health Corporation**  
Ontario, Canada

“Trend Micro messaging and web security gives us comprehensive protection against web threats and builds up our defenses where they can do the most good—right at the edge of our network. These solutions have proven invaluable for fighting the constantly evolving web threats.”

**Peter Hastie**  
IT Systems Consultant

## ELIMINATING SECURITY GAPS

**Hamilton Health Sciences**  
Ontario, Canada

“Our new security management policy follows a Cisco blueprint, but relies on a combination of Trend Micro and Cisco products to fill in the gaps in our network. The integration of Trend Micro with Cisco NAC has been a big bonus for us—the fact that they work well together has really helped.”

**Kimberly Dell**  
IT Infrastructure Manager

### TREND MICRO™

Trend Micro Incorporated is a pioneer in secure content and threat management. Founded in 1988, Trend Micro provides individuals and organizations of all sizes with award-winning security software, hardware and services. With headquarters in Tokyo and operations in more than 30 countries, Trend Micro solutions are sold through corporate and value-added resellers and service providers worldwide. For additional information and evaluation copies of Trend Micro products and services, visit our Web site at [www.trendmicro.com](http://www.trendmicro.com)

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